FACP Mid-Month Memo

FUTURE of Florida FORUM

FACP

Annual Conference

September 28-29

Hyatt Regency Grand Cypress, Orlando

The **2016 Annual FACP Conference** will be held in conjunction with the **Future of Florida Forum** to celebrate the **Florida Chamber's 100th Anniversary**. The event is scheduled for September 28-29 at the Grand Cypress in Orlando. When registering, please be sure to select the **"Florida Association of Chamber Professionals"** as your Registration Type in order to receive the special discounted partner rate of $350. Multiple attendees from the same organization will receive a 15% discount on the second and subsequent registration(s) when registering at the same time. Attendees may pay online or select an option to be invoiced.

FACP members who attend will be participating in the General Sessions of the Future of Florida Forum and will also be able to attend the FACP specific programs that will be held between the General Sessions.

Conference registrations will be handled by the Florida Chamber. Hotel reservations can be made by clicking here. Should you have questions, please do not hesitate to contact FACP at 800-226-3269.

Click Here for Hotel Reservations

Click Here to Register Now

Wednesday, September 28	
8:00 AM– 11:30 AM	Registration
11:30 AM – 2:00 PM	FFF Lunch & General Session
2:15 PM – 3:15 PM	FACP General Session **Engaging the Disengaged Member** Shari Pash, Strategic Solutions for Growth
3:15 PM - 3:45 PM	FACP General Session **How Your Chamber Can Help Close the Skills Gap** CareerSource Florida
3:45 PM -3:55 PM	Break
3:55 PM - 4:25 PM	FACP General Session **The Importance of Economic Development to Every Chamber** Florida Power & Light
4:30 PM – 5:20 PM	FACP Breakout Session A1 **Not More Events for Events' Sake** Shawna Burton, Greater Louisville, Inc.
4:30 PM – 5:20 PM	FACP Breakout Session B1 **Building Your Chamber's Digital Footprint** Melissa Chipps, Wing Woman 4 Hire
5:30 PM – 7:00 PM	FFF Networking Reception
Thursday, September 29	
8:00 AM – 9:30 AM	FFF Breakfast & General Session
9:40 AM – 10:25 AM	FACP General Session **Persuasive Negotiation Skills** Shari Pash, Strategic Solutions for Growth
10:25 AM – 10:55 AM	FACP General Session **High Speed Rail from Miami to Orlando** All Aboard Florida
11:00 AM – 11:25 AM	FACP General Session **Awards Program**
11:30 AM - 2:30 PM	FFF Lunch & General Session
2:45 PM – 3:45 PM	FACP Breakout Session A2 **Tourism: Big Business for Florida** Brandy Hastings
2:45 PM – 3:45 PM	FACP Breakout Session B2 **Equality Means Business** Nadine Smith, CEO, Equality Florida
4 PM – 5 PM	FACP General Session Nuggets/50 in 50
5:30 PM - 7:00 PM	FFF Networking Reception
7:00 PM – 9:30 PM	FFF Leadership Dinner & General Session
Friday, September 30	
8:00 AM – 9:30 AM	Optional Networking Breakfast (no programming)

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ONLY 3 DAYS LEFT TO APPLY!



Apply NOW

Apply Now: 1st Time Attendee Conference Scholarships!

If you are a first-time attendee and would like to apply for a scholarshp to the 2016 Annual Conference, please **click here to access the application**.

Deadline to apply is August 19, so ***don't delay... apply today!***

Remember to Submit Your Service Awards



It's almost time to give the honors.....

Service Awards for chamber professionals celebrating monumental anniversaries (5, 10, 15, 20, 25, etc. years) in the chamber industry will be presented during the Annual Conference in Orlando on September 28-29.

Please submit recipient information -- including the professional's name and number of years in the industry -- to **director@facponline.com**. Awards will be presented to those who are in attendance at the conference.

Florida Certified Chamber Professional FCCP Florida Association of Chamber Professionals

Shane Moody, FCCP, Destin Area Chamber
Stephen Queior, FCCP, Sarasota Chamber
Troy McLellan, FCCP, Greater Boca Chamber
Hope Allen, FCCP, Wesley Chapel Chamber
Skip Alford, FCCP, South Dade Chamber
Cindy Brief, FCCP, Coral Springs Chamber
Robert Goltz, IOM, FCCP, Miramar/Pembroke Pines Chamber
Nancy Keefer, IOM, CCE, FCCP, Daytona Regional Chamber
Bob Rohrlack, CCE, FCCP, Tampa Chamber
Christine Ross, CCE, FCCP, Bonita Springs Chamber

CERTIFIED+ CHAMBER Florida Association of Chamber Professionals

Bonita Springs
Brandon
Charlotte County
Delray Beach
Indian River
Lakeland
Manatee
Melbourne Regional
Miramar-Pembroke Pines
Ocala-Marion
Panama City Beach
Pensacola
Putnam County
Seminole County
Greater Tampa
Winter Haven

CERTIFIED CHAMBER Florida Association of Chamber Professionals

Bay County
Clay County
Destin Area
Flagler County
Gainesville Area
Hispanic/Metro Orlando
Naples
Saint Johns
Sarasota
Sebastian River
South Lake
Tampa Bay Beaches
West Orange

Who will be adding their names to the above lists?
Attend the Fall Conference to see!



Help us grow FACP...recommend and refer chambers within your region and interested vendors!

Click here for the online membership application or Click here for membership benefits information.



CHAMBER	OPEN POSITION	
Ormond Beach Chamber of Commerce	*President*	**Apply**
Greater Tampa Chamber of Commerce	*Senior Director, Events*	**Apply**
Greater Sarasota Chamber of Commerce	*President/CEO*	**Apply**



Is Your Chamber Hiring?

Don't forget to post your available positions on the FACP website. The job posting service is free to FACP member chambers and the applications from potential employees are sent directly to your chamber and are confidential and seen only by your chamber.

Post a Job



Break The Rules & AMP IT UP!

Digital Techniques To Give Your Members More Value Beyond The Basics

August 23 at 2 p.m. (EST)

Join us for this free marketing webinar, which will be presented by **Wendy Taylor** with **Strategic Online Marketing.**

Wendy has 19 years experience in digital marketing and, throughout her career, has worked in the travel, educational and broadcast industries to grow an online presence, revenue, and customer base for companies. She is experienced in growing a company's online business using e-mail marketing, search engine optimization, social media and search engine marketing. Wendy has worked in online marketing in the travel, broadcast and educational industries and has worked for Southwest Airlines Vacations, both Cox Radio and CBS Radio in Orlando and the Lake County Florida School Board. Wendy is also a guest columnist for the Orlando Business Journal, where she writes about all facets of online marketing.

Register

Strategic Solutions for Growth

Membership Growth On-Site Work

Member Program

Shari Pash – FACP Presenter
517-285-7127
www.strategicsolutionsforgrowth.com
LinkedIn Profile





PERU EXPRESS

TOURS DAYS: 08 DAYS
USA – LIMA – CUZCO – MACHU PICCHU – LIMA – USA

DEPARTURE DATE: 10 Feb, 2017



DISCOVER INDIA

TOURS DAYS: 10 DAYS
USA - DELHI - AGRA - BHARATPUR – JAIPUR – DELHI – USA

DEPARTURE DATE: 1 Apr, 2017



SUPER SOUTH AFRICA

TOURS DAYS: 11 DAYS
USA – JOHANNESBURG - KRUGER NATIONAL PARK - STELLENBOSCH - CAPE TOWN – USA

DEPARTURE DATE: 20 Sep, 2017

Click Here for Trip Information & Earn $ for Your Chamber

Destination and Departure Dates:
Peru – Feb. 10, 2017 **India** – Apr. 1, 2017 **South Africa** – Sept. 20, 2017
Trip Cost to Chamber Member
Peru - $2,190 **India** - $2,190 **South Africa** - $2,990

Earn $300 per passenger for your chamber!
Earn One FREE ticket for your chamber with every 20 trips that are booked

FACP and Indus Travels are pleased to announce an excellent non-dues revenue opportunity -- revenue-sharing trips to Peru, India and South Africa. Any FACP Member Chamber may participate in this opportunity.

Indus will assist you in marketing the trips, with a landing page already created for your use -- you can click here to view the page.

Registration is simple – Indus has created a registration site exclusive for the program with referring chambers listed in a drop-down menu to ensure that you receive credit for all trips that your chamber refers.

If your Chamber is interested in participating or would like more information, please email Harish at harish@indus.travel or call him at 647-526-0063.

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Thank You

For Your Continued Support of our Mission to

Enhance Excellence in Chamber Management!