



FACP

Mid-Month Memo

Early Bird Registration is Now Open!

Spring Conference

May 19-20, 2016

in Daytona Beach at
The Plaza Resort & Spa



Confirmed speakers include:



Stephen C. Lundin, Ph.D.,
best selling author of the
book, ***FISH!***

Kyle Sexton, an award-winning marketing strategist and international speaker and author on the topics of membership development, marketing and innovation who was recognized in 2011 by Chamber Executive magazine as one of the most influential innovators in the chamber of commerce industry.



Hardy Smith, Consultant and Speaker, whose results-oriented approach is based on a career of more than 30 years in the high performance world of NASCAR racing.

Register Now
to get the Early Bird rate of \$195!

Last year's participants gave the conference rave reviews, so you won't want to miss this year's event.

Call (800) 500-5630 for the FACP special room block rate of \$95 plus tax.

Register Me



Communication as a Strategic Business Tool

April 19 at 2 p.m. (EST)

Being a good communicator is more than telling people what you think they need to know.

This training examines the ways your target audiences access information and how you can influence and enlist them with your message. You'll learn why it's critical to share a consistent message and how to get others to pick up and repeat your words.

The training also covers how to handle tough questions, style issues and reviews critical tools for successful communicators.

What will you learn?

- The Spaeth Influence Model, which identifies the multiple routes of communication and the importance of message alignment
- Techniques to influence what your audience hears, believes and remembers
- How to structure information in a response
- Communication strategy: Leaders are watched and imitated – we discuss what that means for your approach to communication
- The role of storytelling in creating a culture and influencing memory
- The traditional elements of style. Your appearance and body language can add to the credibility of your message.

Webinar is Free - Advanced
Registration Required

Register Me

Session will be capped at 25 people and will be presented by **Emily Turner, SVP for Spaeth Communications**. Having served both public and private industries, Emily has a wealth of experience in the areas of public relations, marketing and communications consulting.



Spring Regional Meetings Are Underway... Make Plans to Attend One (or Two, If You'd Like!)



Brandy Hastings, with Visit Florida, shared important opportunities with the Central Region at their meeting on March 11 at the Greater Sanford Regional Chamber of Commerce. Thank you, also, to Greg Blose, with the Florida Chamber, for giving the group a timely legislative update on the last day of session!

Special Thanks to Frank Hale and the Sanford Chamber for being such gracious hosts and for providing the attendees with special "FACP" engraved glasses filled with treats. They were a big hit!

Each spring and fall, FACP hosts seven Regional Meetings and our members are invited to attend as many as they like. While the agendas are very similar, the discussions are very diverse.

The upcoming meetings are listed below. While registration is free, we do ask that you register to attend. Simply **[click here](#)** to be directed to the calendar to register.

Northwest Region Meeting

Date: 3/22/2016

Time: 10:00 AM TO 1:00 PM

Walton Area Chamber of Commerce

63 S. Centre Trail

Santa Rosa Beach, FL 32459

Southeast Regional Meeting:

Date: 3/29/2016

Time: 8:30 AM TO 12:00 PM

Greater Boca Raton Chamber of Commerce

1800 North Dixie Highway

Boca Raton, FL 33432

Southwest Region Meeting:

Date: 3/25/2016

Time: 9:00 AM TO 12:00 PM

Chester Street Resource Center

4816 Chester St.

Cape Coral, FL

West Central Region Meeting

Date: 4/1/2016

Time: 9:00 AM TO 12:00 PM

Central Pinellas Chamber of Commerce

801 West Bay Drive., Ste. 602

Largo, FL 33770

East Central Regional Meeting:

Date: 3/29/2016

Time: 9:00 AM TO 12:00 PM

Flagler County Chamber of Commerce

20 Airport Road, Suite C

Palm Coast, FL 32164

Northeast Region Meeting:

Date: 4/8/2016

Time: 1:00 PM TO 4:00 PM

JAX Chamber

3 Independent Drive

Jacksonville, FL 32202

We hope to see you at one (or two)!



Is Your Chamber Hiring?

Don't forget to post your available positions on the FACP website. The job posting service is free to FACP member chambers and the applications from potential employees are sent directly to your chamber and are confidential and seen only by your chamber.

[Post a Job](#)

Winter Park Chamber to Host Association of Leadership Program Southeast Conference on April 7-8



The Winter Park Chamber of Commerce is hosting the Association of Leadership Program (ALP) Southeast Conference in Winter Park on April 7 & 8.

If your chamber hosts a Leadership Program and you would like information about attending the event, please [click here](#). Please note that you do not have to be a member of the ALP to participate in the conference.



The Florida Chamber is currently building a new version of the the ChamberViews system to better serve their members. The new version is currently being tested and should be available soon.

Until such time, we will not be conducting the Thursday Surveys and, unfortunately, some of the functionality of the surveys that are saved on our website is limited.

We apologize for any inconvenience and will resume the Thursday Survey as soon as the new software is available.



Scholarship Application Deadline is in 3 Days!

The Florida Association of Chamber Professionals is proud to partner with Institute for Organization Management, the U.S. Chamber of Commerce Foundation's professional development program for non-profit executives, and offer two \$500 partial tuition scholarships to one of Institute's 2016 sites. The two scholarships, available to our members, will be awarded to students attending Institute for the **first time** to assist with enrollment fees and cannot be combined with any other Institute scholarships.

If you are interested in this scholarship opportunity, [click here](#) to download the 2016 FACP scholarship application.

Early registration deadline for Southeast Institute is April 22, 2016. Deadline to submit scholarship applications is **March 18, 2016**.

For more information about Institute's curriculum, sites, and dates, visit the [Institute Web site](#) and [Prospective Student Toolkit](#) to help you gain insight into the program

Get Certified!

It's not too early to start working on your chamber's application to become a Certified Chamber in 2016!

Finished applications are due by **June 15** -- click the link below to download the criteria and application.

Download the Application



Bonita Springs
Brandon
Charlotte County
Delray Beach
Indian River
Lakeland
Manatee
Melbourne Regional

Miramar-Pembroke Pines
Ocala-Marion
Panama City Beach
Pensacola
Putnam County
Seminole County
Greater Tampa
Winter Haven



Bay County
Clay County
Destin Area
Flagler County
Gainesville Area
Hispanic/Metro Orlando
Naples

Saint Johns
Sarasota
Sebastian River
South Lake
Tampa Bay Beaches
West Orange



Gulf County Chamber of Commerce
Roni Coppock
(850) 227-1223 · director@gulfchamber.org

Barbados-American Chamber of Commerce
Barbara Brathwaite
(786) 515-1213 · info@bamcham.org

Help us grow FACP...recommend and refer chambers within your region and interested vendors!

Click here for the online membership application or
Click here for membership benefits information.



TODAY is the Deadline!



2015 Professional of the Year Award Nominations due today

Attention Chamber Presidents/CEOs/Executive Directors -- it's time to recognize your top performing staff members by nominating them for the **2015 Professional of the Year Award**.

The award will be presented at the 2016 Spring Conference on May 19-20 in Daytona Beach.

Pictured above are 2014 Professional of the Year, **Jacki Dezelski** (right) of the Manatee Chamber of Commerce and **Debbie Cotton**, FACP Awards Chair, of the Seminole County Regional Chamber of Commerce.

Download the Application

What a great way to say "thank you" to those staff members who always go above and beyond!

Submit your nomination today!

**THANKS TO OUR
GENEROUS
FACP
SPONSORS,
EVERYONE CAN...**



**Thank You
For Your Continued Support
of our Mission to
Enhance Excellence in Chamber Management!**