

FACP **Mid-Month Memo**

May Conference was Magical....



More Photos Inside!



Jacki Dezelski Named Professional of the Year

Congratulations to **Jacki Dezelski**, Executive Vice President for the Manatee Chamber of Commerce, was awarded the Inaugural Professional of the Year award at this year's May Conference.

While you might have heard this award name in the past, changes were made to make the eligibility to win this prestigious award solely for chamber staff members. The former Professional of the Year Award was renamed as the Executive of the Year Award and will be presented to a Chamber President/CEO/Executive Director at the Annual Conference in September.

The prestigious Chamber Professional of the Year Award acknowledges a chamber professional who merits recognition for exemplary service. Among other requirements, the recipient must have been in the chamber industry for a minimum of three years and must be nominated by their President/CEO. Nominations must include an essay detailing the employee's contribution in at least three of the following areas: Customer Service, Service Projects, Leadership, Mentoring, Self Improvement, Efficiency, Problem Solving, and Teamwork.

During the presentation, it was noted that "the face of the Manatee Chamber" is often what comes to mind for many members when Dezelski's name is mentioned. Having served the chamber's members for nearly two decades, Dezelski epitomizes the servitude, leadership and team concept all Chamber professionals should strive towards. Because of her tireless efforts and exemplary leadership, the Manatee Chamber was again designated as a Five-Star Accredited Chamber by the U.S. Chamber of Commerce...an elite status achieved by only 1.2% of the 7,000 chambers in the country.



Jacki Dezelski, Executive Vice President of the Manatee Chamber of Commerce, accepts the 2014 Professional of the Year Award from FACP Awards Chair, Debbie Cotton.

"We are extremely fortunate to have Jacki as an integral part of the Manatee Chamber and even more important, a part of the community," says Rae Dowling, Area Manager for FPL and Immediate Past Chair of the Manatee Chamber Board of Directors. "Jacki is a master at finding solutions that maximize the effectiveness and usefulness of the Chamber staff, volunteers and members."

"Jacki is an extremely talented individual in so many areas," says President Bob Bartz. "Because of her exceptional leadership qualities, we call her 'Executive Vice President of etc.' because she is so willing to do what needs to be done."

Congratulations, again, Jacki, for your 18 years of service to the Manatee Chamber of Commerce and for being selected as the inaugural recipient of the new Professional of the Year Award!



September 15-17, 2015
South Seas Resort Captiva Island

2015 Annual Conference Dates Are Set!





Thank You to our Speakers

(from top left) Gregg Heggeland, WebLink International; Chris Mead, ACCE; Erica Castner, Queen of Results; Shari Berger, Strategic Solutions for Growth; Dustin Orr, CPA, Hamilton & Phillips, CPAs, PA; Darren Denington, CFBE, Service with Style; Polk Co. Sheriff Grady Judd; Robert Goltz, Miramar-Pembroke Pines Chamber; Debbie Lundberg, Presenting Powerfully



Attention: Spring Conference Attendees.... It's Not Too Late to Give Us Your Evaluations!

Your feedback is very important to us!

The SneakPeek evaluations are still open, so please take a moment to provide us with your opinions on the various speakers/topics as well as on the overall conference.

Didn't access the app yet? No worry -- scan the QR code or enter **facp.site.mobi** in your web browser!

Thank you for sharing your thoughts -- we can't grow if we don't know!



<http://facp.site.mobi>



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Aaron Nelson, IOM President and CEO
Chapel Hill-Carrboro (NC) Chamber of Commerce

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VISITFLORIDA®



Was your Chamber included in the **Visit Florida's 2015 Vacation Guide**?

Visit Florida distributes 600,000 copies of this magazine to visitors from across the globe. **Enroll as a Marketing Partner and receive a complimentary listing in the 2016 issue.** Explore more at VisitFlorida.org/Join.

Deadline is June 30, 2015.

And The Recipients in 2015 Will Be...?? You Have to be “In It” to “Win It!”



FCCP
(Florida Certified Chamber
Professional)

Deadline: July 1

APPLY

**Certified and
Certified+ Chamber**
Deadline: June 15

APPLY



Start Preparing Your Applications Now!

Executive of the Year
Deadline: August 1

APPLY

Chamber of the Year
Deadline: August 1

APPLY

**Communications
Awards**
Deadline: August 1

APPLY



June 9, 2015 @ 9:00 am – 6:30 pm

Location: Grand Hyatt Tampa Bay

Address: 2900 Bayport Drive Tampa, Florida, USA, 33607

REGISTER NOW

Register today to attend the Florida Chamber Foundation's Annual Education Solutions Summit. As businesses look for the next generation of ingenuity and leadership, this event will highlight and strengthen innovative partnerships between businesses and education organizations.

This year, the Chamber Foundation is holding the Annual Education Solutions Summit in conjunction with the Florida Department of Education Commissioner's Business Recognition Award program. Businesses from around Florida will be recognized for their contributions of time, resources, and personnel to improve the quality of education in our public schools.



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Available Jobs



<u>Chamber</u>	<u>Open Position</u>
<u>South Tampa Chamber of Commerce</u>	<u>Admin. Assistant (Part-Time)</u>
<u>South Tampa Chamber of Commerce</u>	<u>Event Coordinator</u>
<u>Women's Chamber of Commerce of Palm Beach County</u>	<u>Office Administrator</u>

Is your chamber hiring? Don't forget to post your available positions on the FACP website. The job posting service is free to FACP member chambers and the applications from potential employees are sent directly to your chamber and are confidential and seen only by your chamber.

Post a Job

FACP Offers Customized Survey Service for Member Chambers!



Have you been tasked by your Board of Directors to do a **membership survey** and to have it conducted by an independent third-party? If so, we can help!

Using template questions customized for your chamber's needs, FACP will build the survey and will send it to your members on your behalf (using an excel list provided by you). Data will be collected and given to your chamber upon the completion (and throughout) the survey period.

So, how much does this new service cost? In an effort to keep it affordable, FACP member chambers can take advantage of this service for \$200-\$300, depending upon the size of the chamber:

Less than 500 members: \$200
501-999 members: \$250
Over 1000 members: \$300

For more information, please contact:
director@facponline.com.



BECAUSE U R THE ONE WHOSE ANSWERS COUNT!

The Results Are In.... And Your Questions are Welcomed!

As an FACP member, every Thursday morning brings you another opportunity to share (and later gather) feedback on topics relating to chamber management and operations.

Surveys to date have included questions regarding the following topics:

- Leadership Programs (Parts I & II)
- Golf Tournaments
- Social Media
- Membership Directories
- Member Billing - Annual or Anniversary?
- Salary Percentages
- Membership Campaigns
- Membership Retention Figures
- Renewal Staff & Commissions
- Networking Events
- Board Structures
- Board Orientation and Job Descriptions
- Ribbon Cuttings
- Chamber Facilities
- Paid Holidays, Vacation & ETO
- President/CEO/Executive Director
- Website Directory Disclaimers
- Website Management
- Accounting Methods
- Young Professionals Groups
- Membership Dues
- Hob Nobs/Political Candidates
- Board Retreats
- Street and Fun Maps
- Staff Appreciation
- Criminal Background Checks for Staff/Volunteers
- Employee & CEO Evaluations
- Business Expos
- Employee Benefits
- and too many more to list here!

Click here to view the results of any of the Thursday Surveys.

Your ideas and suggestions for survey topics are welcome (and needed!). If you have a question or need information, chances are, one of your peers has the same question and would also benefit from the survey responses. Please **click here to submit suggestions**.



Florida Association of Chamber Professionals

Bonita Springs
Brandon
Charlotte County
Delray Beach
Indian River
Lakeland
Manatee
Melbourne Regional
Miramar-Pembroke Pines
Ocala-Marion
Panama City Beach
Pensacola
Putnam County
Greater Tampa
Winter Haven



Florida Association of Chamber Professionals

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Clay County
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Gainesville Area
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Enhance Excellence in Chamber Management!**