





FACP Survey Report

Survey: **Thursday Survey - 11-6-14**

Total Responses: **39**





Does your chamber host a leads group?

Answer	Votes	%	Graph
Yes	22	56.4%	
No, we did, but no longer do	4	10.2%	
No, we never have	9	23%	
No, but we are considering it	4	10.2%	






If your chamber hosts leads groups, how many do you currently have?

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If your chamber hosts a leads group(s), has the participation increased, decreased or remained the same within the past 12 months?

Answer	Votes	%	Graph
Increased	12	30.7%	
Decreased	3	7.6%	
Remained the Same	7	17.9%	
No Response	17	43.5%	






Does your chamber charge a fee for participation in leads groups?

Answer	Votes	%	Graph
Yes	7	17.9%	
No, we did, but no longer do	1	2.5%	
No, we never have	13	33.3%	
No, but we are considering it	1	2.5%	
No Response	17	43.5%	





If you answered "Yes" to the above question, please list the fee that is charged.

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How often does your leads group(s) meet?

Answer	Votes	%	Graph
Weekly	9	23%	
Bi-Weekly	9	23%	
Monthly	3	7.6%	
Other	1	2.5%	
No Response	17	43.5%	

Are your leads group(s) category exclusive? In other words, does each group allow only one plumber, one attorney, etc.?

Answer	Votes	%	Graph
Yes	17	43.5%	
No, they have never been	4	10.2%	
No, they were, but no longer are	2	5.1%	
No Response	16	41%	

Please provide any words of wisdom that you would provide for a chamber that is considering forming a leads group. Include your name and chamber name, if you would be willing to speak with a colleague about your experience.

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So that we can continue to build our Resource Library, if your chamber hosts a leads group and you are willing to share materials, please forward them to director@facponline.com. Thanks, in advance!