

FACP Survey Report

Survey: **Thursday Survey - 10-2-14**

Total Responses: **41**

Does your chamber produce a Visitors' Guide/Business Guide (in either print or electronic)?

Yes

Answer	Votes	%	Graph
Checked	40	97.5%	
Unchecked	1	2.4%	

No, but we did, but no longer do


Answer	Votes	%	Graph
Checked	0	0%	
Unchecked	41	100%	

No, we never have



Answer	Votes	%	Graph
Checked	1	2.4%	
Unchecked	40	97.5%	

Does your chamber allow non-members to advertise in your Visitors Guide/Business Directory?

Yes

Answer	Votes	%	Graph
Checked	10	24.3%	
Unchecked	31	75.6%	

No

Answer	Votes	%	Graph
Checked	27	65.8%	
Unchecked	14	34.1%	

We did allow them, but no longer do

Answer	Votes	%	Graph
Checked	0	0%	
Unchecked	41	100%	

We do not allow them, but are considering doing so


Answer	Votes	%	Graph
Checked	3	7.3%	
Unchecked	38	92.6%	

If your chamber allows non-members to advertise, is there a price differential?

Yes, they pay a higher rate

Answer	Votes	%	Graph
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Checked	11	26.8%	
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Unchecked	30	73.1%	
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No, they pay the same rate as members

Answer	Votes	%	Graph
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Checked	1	2.4%	
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Unchecked	40	97.5%	
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If there is a price differential, what is the percentage of the price difference?

[Quick View](#) [Details](#)

Does the price differential include a chamber membership?

Yes

Answer	Votes	%	Graph
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Checked	6	14.6%	
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Unchecked	35	85.3%	
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No

Answer	Votes	%	Graph
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Checked	7	17%	
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Unchecked	34	82.9%	
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