

FACP Mid-Month Memo



FACP

We
"Took Care of Business"
and had a blast in
Panama City Beach!
LOOK INSIDE FOR MORE PHOTOS!



... Professional Development Conference Call & Webinar Series



Making Your Chamber Relevant!

October 23 at 2 p.m. (EDT)

presented by

Shane Moody, CCE, IOM, FCCP

- Define relevancy
- What can your chamber do to create relevancy?
- Giving your members what they want so your Chamber becomes relevant

*Shane Moody, CCE, IOM, FCCP
President & CEO
Destin Area
Chamber of Commerce*



Register Me

The seminar is free, but your
advanced registration is needed.

FACP Membership Dues

FACP Membership Renewal Invoices were sent last month. If you did not receive your invoice, please contact our office at (800) 226-3269 or email director@facponline.com.

For your convenience, renewal invoices can be paid online under the Member Section of the website.

Thank you, in advance, for your continued support of the chamber industry in Florida!

And The Winners Are...



EXECUTIVE OF THE YEAR



Christine Ross, MBA, MS, IOM
Bonita Springs Area Chamber

CHAMBER OF THE YEAR (\$500K-\$999K CATEGORY)



FRANK RYLL "PILLAR AWARD"



*Kathleen Munson, IOM
Lakeland Area Chamber*



**CERTIFIED
CHAMBERS**



Certified Plus
Miramar-Pembroke Pines



Certified Plus
Pensacola

CHAMBER PROFESSION SERVICE AWARDS



5 Years
Tonya Doran, Riverview



10 Years
**Hope Allen, Wesley Chapel
Elizabeth Spies, Destin Area**



15 Years
**Christine Ross, MBA, MS, IOM
Bonita Springs Area**



20 Years
**Shane Moody, CCE, IOM, FCCP,
Destin Area**



25 Years
**Tammy Bracewell, IOM
FACP Management Team**



Certified
Flagler County



Certified
Sarasota

Not pictured: Certified Plus - **Indian River County**



Skip Alford, FCCP
Panama City Beach

FCCP ALUMNI MEMBERS

Amy Wiggins, FCCP
Lakeland Area Chamber of Commerce
Shane Moody, CCE, IOM, FCCP
Destin Area Chamber of Commerce
Stephen Queior, FCCP
Sarasota Chamber of Commerce
Troy McLellan, CCE, FCCP
Greater Boca Raton Chamber of Commerce
Hope Allen, FCCP
Wesley Chapel Chamber of Commerce

OUTGOING BOARD MEMBERS



Jaye Baillie, APR, IOM
(2008-2014)

Ray San Fratello, IOM
(2012-2014)

Not pictured:

Kellie Jo Kilberg, IOM, CCE
(2013-2014)

Jacki Dezeleski, IOM
(2013-2014)

Greg Voss, IOM
(2010-2014)

2014-2015 BOARD MEMBERS

EXECUTIVE COMMITTEE

Bob Rohrlack, CCE, IOM (Chairman)
Stina D'Uva, IOM (Chair-Elect)
Robin A. Sollie (Immediate Past Chairman)
Amy Wiggins (Treasurer)
Tammy Bracewell (FACP Management Team)

Dawn Adams (NE Regional Chair)
Lance Allison (NW Regional Chair)
Tom Morrisette (WC Regional Chair)
Debbie Cotton (Central Regional Chair)
Rebecca DeLorenzo, IOM (EC Regional Chair)
Troy McLellan, CCE, FCCP (SE Regional Chair)
John Cox (SW Regional Chair)

Hope Allen, FCCP
Tim Giuliani
Robert Goltz, IOM
Dana Jones
Nancy Keefer, CCE, IOM
Dan Lindblade, CAE
Julie Mathis
Beth Mitchell
Carol Roberts
Christine Ross, MBA, MS, IOM
Laura Simpson, IOM
Elizabeth Spies
Andre' Varona, IOM
Jesse Walters
Mark Wilson, CCE

COMMUNICATION AWARDS

Public Relations Programs



**\$500K-\$999K Category
Bay County**



**\$1 Million+
Lakeland Area**

CVB Communications/ Marketing Materials



**\$1 Million+
Lakeland Area**

Membership Communications/Marketing Materials



**\$500K-\$999K Category
Bay County**



**\$1 Million+
Panama City Beach**

Not pictured:

Membership Communications/ Marketing Materials

**Up to \$499,999 Category
Sebastian River**

CVB Communications/ Marketing Materials

**Up to \$499,999 Category
Sebastian River**

**\$500K-\$999K Category
Indian River County**

Audio/Visual/Online Communications



**\$500K-\$999K Category
Bay County**



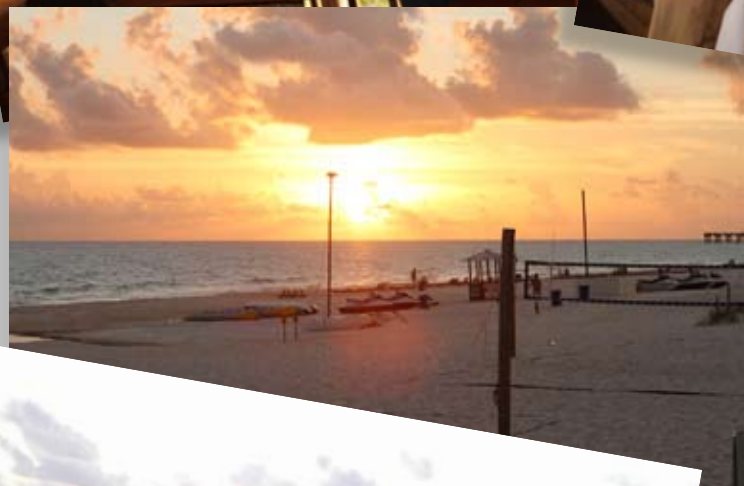
**\$1 Million+
Panama City Beach**

Thank You to

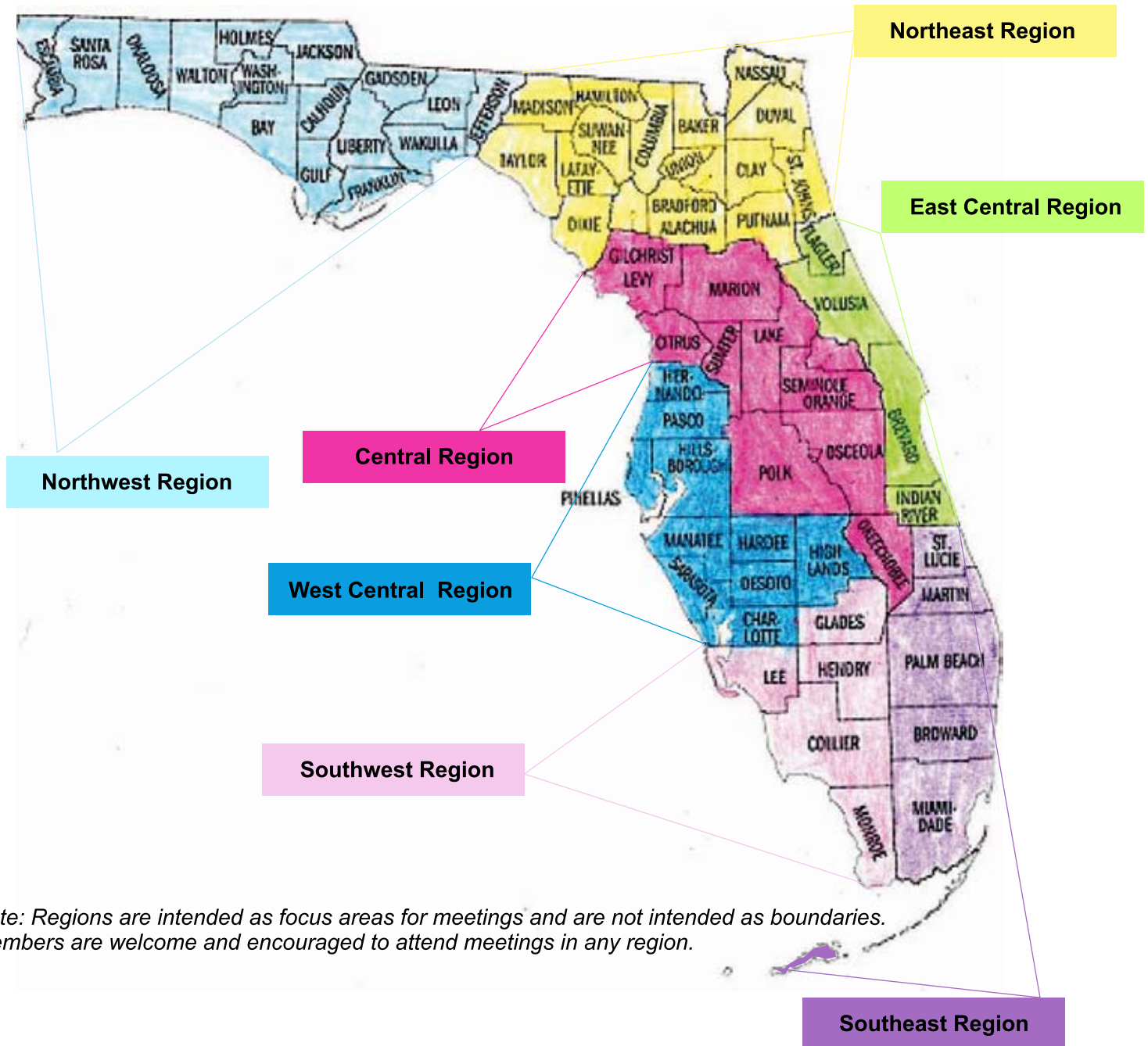


for the beautiful awards!





2014 Regional Map



Note: Regions are intended as focus areas for meetings and are not intended as boundaries. Members are welcome and encouraged to attend meetings in any region.



The Results Are In.... And Your Questions are Welcomed!

As an FACP member, every Thursday morning brings you another opportunity to share (and later gather) feedback on topics relating to chamber management and operations.

Surveys to date have included questions regarding the following topics:

- Leadership Programs (Parts I & II)
- Golf Tournaments
- Social Media
- Membership Directories
- Member Billing - Annual or Anniversary?
- Salary Percentages
- Membership Campaigns
- Membership Retention Figures
- Renewal Staff & Commissions
- Networking Events
- Board Structures
- Board Orientation and Job Descriptions
- Ribbon Cuttings
- Chamber Facilities
- Paid Holidays, Vacation & ETO
- President/CEO/Executive Director
- Website Directory Disclaimers
- Website Management
- Accounting Methods
- Young Professionals Groups
- Membership Dues
- Hob Nobs/Political Candidates
- Board Retreats
- Street and Fun Maps
- Staff Appreciation
- Criminal Background Checks for Staff/Volunteers
- Employee & CEO Evaluations
- Business Expos
- Employee Benefits
- and too many more to list here!

Click here to view the results of any of the surveys listed above.

Your ideas and suggestions for survey topics are welcome (and needed!). If you have a question or need information, chances are, one of your peers has the same question and would also benefit from the survey responses. Please click here to submit suggestions.



Congratulations to our newly
Certified and re-Certified Chambers of Commerce!

Bay County
Bonita Springs
Brandon
Charlotte County
Clay County
Delray Beach
Destin Area
Flagler County
Gainesville Area
Hispanic/Metro Orlando
Indian River
Lakeland
Melbourne Regional
Miramar-Pembroke Pines
Naples
Ocala-Marion
Panama City Beach
Pensacola
Putnam County
Saint Johns
Sarasota
Sebastian River
South Lake
Greater Tampa
Tampa Bay Beaches
West Orange
Winter Haven



Available Jobs

Chamber

Southeast Volusia Chamber
of Commerce

Open Position

Executive Vice President



Welcome New Members

Help us grow FACP ...
recommend and refer the
chambers within your region and
interested vendors!

Safety Harbor Chamber

Susan Petersen, (727) 726-2890, susan@safetyharborchamber.com

Hobe Sound Chamber

Angela Hoffman, (772) 546-4724, ahoffman@hobesound.org

FusedLearning Corp.

Sasha Rodriguez, 800-991-4685, sasha@fusedlearning.com **VENDOR**

Southeast Volusia Chamber

Samantha Bishop, (904) 428-2449, sbishop@sevchamber.com

**THANKS TO OUR
GENEROUS
FACP
SPONSORS,
EVERYONE CAN...**



FACP



**Thank You For Your Continued Support
of our Mission to
Enhance Excellence in Chamber Management!**